

Press information

(For immediate release)

Showbiz artists also need efficient medical support and comfort Jackson brother Marlon prefers Orfit splint to plaster cast

Antwerp (Belgium), November 27, 2012. After a metacarpus(*) fracture incurred shortly before his concert tour in Antwerp (Belgium), the American singer Marlon Jackson, a member of the legendary group "The Jacksons", had a plaster cast replaced by a more comfortable, easy to wear Orfit® thermoplastic splint.

Marlon acquired an Orfilight Black splint, decorated with diamond-like stones, and bound to look great on stage the next few days and weeks during his demanding performance at "The Night of the Proms" concert tour.







©www.notp.com

Plaster casts are heavy and can develop odors due to transpiration under the cast. For performing artists these are major drawbacks. By contrast, the Orfit Colors NS product range ensures excellent patient comfort. It is hygienic and has a non-stick antibacterial coating. It is completely remoldable and allows easy adjustment of the splint by reheating. An important feature is its aesthetically pleasing surface and the large choice of colors.

Just like the Orfit Colors NS range, the Orfilight® splint is great to wear. It weighs up to 30% less than any other splinting material and has a soft feel. The Orfilight splint allows for intimate molding to anatomical contours, which increases the wearing comfort and enhances the functionality of a patient.

The material is ideal for finger-, hand-, wrist splints (as in Marlon Jackson's case) or toe splints, as well as for cervical collars.

The wearing comfort is important for any performing artist and that is why Marlon's brother Jermaine Jackson also had an Orfit Colors NS bright red, as well as an Orfilight black splint made for him. Jermaine did not suffer any injury but is wearing the ultra-light splints simply because he likes them.



Orfit CEO Steven Cuypers commented: "We are of course extremely proud and pleased to see these world famous artists preferring our splinting solutions. The bright colors and the decoration with precious stones are simply dazzling under the spotlights. The mere fact that Jermaine Jackson wants to wear his own Orfit splints means that our technology and our materials are suitable for non-medical applications as well."

(*) The *metacarpus* is the intermediate part of the <u>hand skeleton</u> that is located between the bones of the fingers and the hand.

About Orfit Industries

Orfit Industries, with headquarters in Antwerp (Belgium), a family-owned business, manufactures thermoplastic materials for Physical Rehabilitation (Splinting) and Technical Orthopedics markets. Orfit is also market leader in the development and manufacture of low temperature thermoplastics, hardware and accessories for patient immobilization and positioning in Radiation Oncology.

ORFIT Industries, Vosveld 9a, B-2110 Wijnegem - Belgium (T +32 3 326 20 26 & F +32 3 326 1415) www.orfit.com

Press information

For additional press information, press interviews and photo or video materials please contact

- Erwin De Weerdt (M +32 475 443 150 & erwin.deweerdt@silline.com)
- Paul Muys (+32 477 880 017 & paul.muys@silline.com)

At SilverLining, management communication counselors to Orfit Industries